

NEWS RELEASE

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GET 'EM WHILE THEY'RE HOT!

California Association of Bed & Breakfast Inns Publishes List of B&B Specials

SACRAMENTO, CA – Fall is a great time to experience the many regions of California. Whether you prefer sightseeing along the coastal trails, exploring quaint, historical towns or enjoying the scenery and culinary experiences across California's many wine regions, great deals await you.

The California Association of Bed & Breakfast Inns (CABBI) has announced that more than a dozen travel specials are now available at quality-certified inns across California. For a list of these specials, please visit <http://cabbi.com/specials/>.

Representing over 300 distinctive B&Bs, CABBI provides travelers with an extensive choice from country cottages and historic Victorian mansions, to boutique hotels, beach-front hideaways, and unusual settings like boats and farm stays.

What is different about a CABBI-certified inn?

First, we are a non-profit, statewide organization that is wholly dedicated to ensuring the highest quality standards in bed and breakfast accommodations. As such, all bed and breakfast facilities must first undergo a strict certification process before becoming a CABBI member. This includes meeting and maintaining rigorous standards in their operations such as housekeeping, customer service and regular maintenance checks through site inspections.

Above all, CABBI's charm is the innkeepers. These tireless hosts are often the best "travel planners" in town and they are eager to help their guests plan itineraries tailored to personal interests

About CABBI

Established in 1991, The California Association of Bed & Breakfast Inns (CABBI) is California's largest association of professional innkeepers and certified bed and breakfast inns. CABBI is a marketing-driven organization designed to create awareness among consumers of individual CABBI members and the benefits of choosing a CABBI-certified inn for overnight accommodations in California. For more information, visit www.cabbi.com.