

NEWS RELEASE

FOR IMMEDIATE RELEASE

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GIVE THE GIFT OF R&R THIS HOLIDAY SEASON

Choose 300 From More Than 300
California B&Bs for Holiday Gift Giving

SACRAMENTO, CA – Nov. 1, 2007 – Looking for a unique gift this season? Give the gift of travel that allows recipients to choose where they want to go.

The California Association of Bed and Breakfast Inns (CABBI) makes holiday shopping easier than ever. From the quaint towns of the Gold Country to beautiful coastal retreats, travelers can easily find an inn that suits their style – with more than 300 Golden State locations to choose from. Best of all, you can rest assured only quality, CABBI-certified inns are on the list. Travel gift certificate packages make perfect holiday gifts for loved ones, relatives, friends, and co-workers.

Gift certificates are available in any dollar amount. Visit www.cabbi.com for a list of CABBI inns that accept gift certificates.

About CABBI

Established in 1991, The California Association of Bed & Breakfast Inns (CABBI) is California's largest association of professional innkeepers and certified bed and breakfast inns. CABBI is a marketing-driven organization designed to create awareness among consumers of individual CABBI members and the benefits of choosing a CABBI-certified inn for overnight accommodations in California. For more information, visit www.cabbi.com.