



Dear CABBI Members,

In an effort to enhance your membership value, we are starting a new monthly communication – *The INNsider*. This email will enable CABBI to regularly make sure we are providing you with important and timely information and we hope you find it valuable.

The CABBI Dashboard program is back up and running in conjunction with our new CABBI website. You should have received a monthly statistics report on the 5th of the February showing your CABBI website traffic numbers from January 2018. If you didn't receive this email, please reach out (jenn@cabbi.com) so we can ensure things are corrected before the February statistics are sent out on March 5. Also, you can always log in to the CABBI website to view your CABBI dashboard.

The 2018 InnSpire Conference & Marketplace was a huge success and we would like to thank everyone who attended. [Click here](#) for a full recap. To view the conference presentations – visit bit.ly/InnSpire18 and use password *Yosemite*.

SAVE THE DATE! The 2019 InnSpire Conference & Marketplace will be January 27-29, 2019 in Santa Rosa, CA.

That's all for this month! Please be on the lookout for next month's issue of *The INNsider*.

As always, we're here for you! If you need any information, need to reach our legal advisor, have an employee or guest question, or want assistance updating your CABBI listing, please let us know.

Thank you,
Jenn

Jenn Iliff, CMP

Program & Events Manager

California Association of Boutique & Breakfast Inns – www.cabbi.com

California Hotel & Lodging Association – www.calodging.com

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